

Catalog About

About

Location

Set Up

Display

Catalog About

The about section of your catalog setup covers all of your basic information such as the catalog title, description, keywords and logo.

Convey Services Description Edit

Contact: Carolyn Bradfield
Website: <http://www.conveyservices.com>
Email: cbradfield@conveyservices.com
Phone: 1-888-975-1382
Social: [in](#)

PLATINUM SPONSOR

Home Convey Services Master Agent Sites Contact Convey Convey for Channel Submit a Lead

We know all small businesses aren't the same.
That's what makes us different
[View Special Offers](#)

In the Catalog Filter by Title Q Newest 10 per page List View Tile View

All Posts
Catalogs
CEO Insights
Posting
Tips and Hints

Webinar: Upgrades from Convey for Vendors View

If you participate on any of Convey's 43 master agent portals or are curious about how master agents will use our service in 2017. The ...

Recorded Session

The about section of your catalog contains the catalog title, catalog description, keywords for the search engine. A catalog logo and optional image are added in "about".

Topics

What information is added in the "about section?"

How do I locate about?

How do I set up about?

Where do these features show appear inside the catalog?

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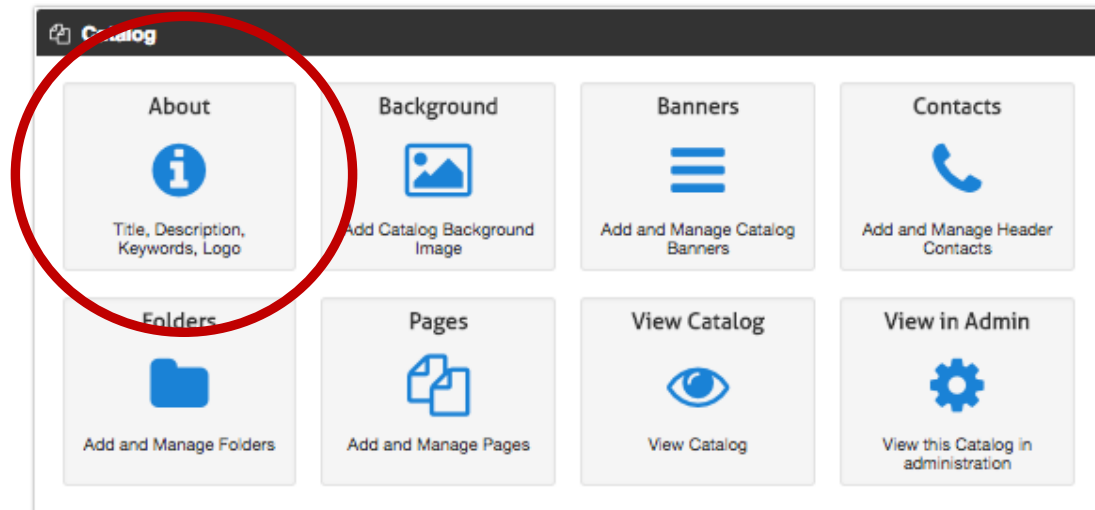
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How do I locate about?

As a catalog or site administrator, select "Catalog" from the dashboard, then "About".



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Title
Convey Services

Enter a Brief Description

Convey Services is an Atlanta-based SaaS company offering a unique technology program that connects vendors to a targeted audience through an online content and advertising portal. The company's core focus is to improve communication and engagement between vendors and their channel partners, so that vendors can directly educate, inform and motivate their audience.

Company Background

The company was formed in August of 2013 as a spin off from Copper Services, a conferencing and collaboration company, sold to PGI in Atlanta. Technology development on Convey's online platforms began in 2011 and a public content site was launched in 2012. Convey's private-label technology was released in beta test in January 2013 and into full production later that year. The company began its focus on channel organizations early in 2014.

Problem and Solution

Convey solves the inefficiency of delivering vendor information into the hands of channel organizations and keeping them engaged. We eliminate the hassle of vendors and channel partners pursuing each other to get current product information, promotions or training to the field. Organizations now have a single location to access vendor information instead of wasting time searching multiple websites or sifting through email messages.

Optional

- Add the types of posts in your catalog
- Enter topics and industry keywords
- Add an image or logo

Add Keywords

Enter post types, topics, and industry keywords.

More...

Click to select post types

- Product Literature
- White Paper
- Case Study
- Battle Card

Click to enter topics

- convey services

Click to select industry types

- Cloud Services

Image & Logo

Image
 Logo

Upload a Logo
Upload a PNG or JPEG file of 220 by 210 pixels.

Convey

Select file Upload

Delete Logo

Add to Spokes Cancel Save

How do I set up the “about” section?

Enter a title and description. Add keywords “topics” that will be used by viewers to search for your catalog.

Upload a logo file that is the size and dimensions listed. If you are a site administrator, you can also add an image that will appear on the left side of the catalog header.

If your catalog is subscribed to other sites, the “Add to Spokes” button will appear at the bottom of the page and allow you to copy apply information in “about” to your catalog on the other sites.

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Where does the information I entered in the “about” section appear?

The information in the about section appears in several places. The **logo** appears in the catalog header. The **description** appears when you click the description button. An **image** will appear on the right side of the header. **Keywords** (topics) assist viewers to find your catalog from the home page search engine.

The about section of your catalog contains the catalog title, catalog description, keywords for the search engine. A catalog logo and optional image are added in “about”.

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Where do these features show appear inside the catalog?

The screenshot shows the 'Convey Services' catalog header. The title 'Convey Services' is circled in red. To the right, there is a 'Description' button and an 'Edit' icon, both also circled in red. Below the title, contact information is listed: Contact: Carolyn Bradfield, Website: http://www.conveyservices.com, Email: cbradfield@conveyservices.com, Phone: 1-888-975-1382, and Social: LinkedIn. A 'PLATINUM SPONSOR' medallion image is circled in red. The main content area features a banner with the text 'We know all small businesses aren't the same. That's what makes us different' and a 'View Special Offers' button. Below the banner, there is a section titled 'In the Catalog' with a search filter, a 'Webinar: Upgrades from Convey for Vendors' listing, and a 'Recorded Session' link.



Site administrators can upload an image to distinguish a catalog. For example, add a medallion to show your silver, gold or platinum sponsors.